



Accountability
Framework
initiative

Collaborating for sustainability in sourcing landscapes



22 FEBRUARY 2024
9am EST | 2pm GMT | 3pm CET





Before we start

Recording

A link to the webinar recording and slides will be emailed to all participants and available on the [AFi website](#).

Questions

Please use Zoom's Q&A function throughout the webinar to submit your questions.

Chat

The chat function is disabled in Zoom.

Post-event survey

Tell us how we can improve in our post-event survey.



Today's panel



Leony Aurora

Landscapes & Partnerships Lead
Tropical **Forest Alliance**



Alexander Murillo

Global Lead Forest & Climate
Nestlé



Jeff Milder

Director
Accountability Framework initiative



Gita Syahrani

Chairwoman
Earth-Centered Economy Coalition



Now, a bit about you

Poll:

What is your involvement in landscape or sourcing area-level efforts to advance responsible supply chains?

- I'm directly involved in such efforts (eg, as a company, service provider, or landscape stakeholder)
- I'm not yet involved, but I/we are interested in getting involved
- I'm not involved in specific landscape or sourcing area-level efforts, but I work on this topic at a broader level
- I'm familiar with the concepts and am interested in learning more
- Can we start at square one: What is a sourcing area and why does it matter?



The Accountability Framework initiative (AFi)

A collaborative effort to eliminate deforestation, ecosystem conversion, and human rights abuses from agricultural and forestry supply chains



AFi Backbone Team co-hosted by:





The Accountability Framework

A practical roadmap for responsible supply chains

The Framework includes Core Principles, Operational Guidance, and Definitions that are:



Global

All regions where production of forest and agricultural commodities poses risk of deforestation, conversion, and human rights abuses.



Cross-commodity

Soy, palm oil, beef and leather, timber, rubber, cocoa, coffee, and others.



End-to-end supply chain

Producer, processor, aggregator, trader, manufacturer, retailer.



The Accountability Framework

Action areas and Core Principles





Managing for responsible supply chains

Achieving responsible supply chains generally requires company action at three levels:



Product volume compliance

13 September 2023 webinar



Supplier performance

12 December 2023 webinar



Sourcing area level impact

22 February 2024 (this webinar)



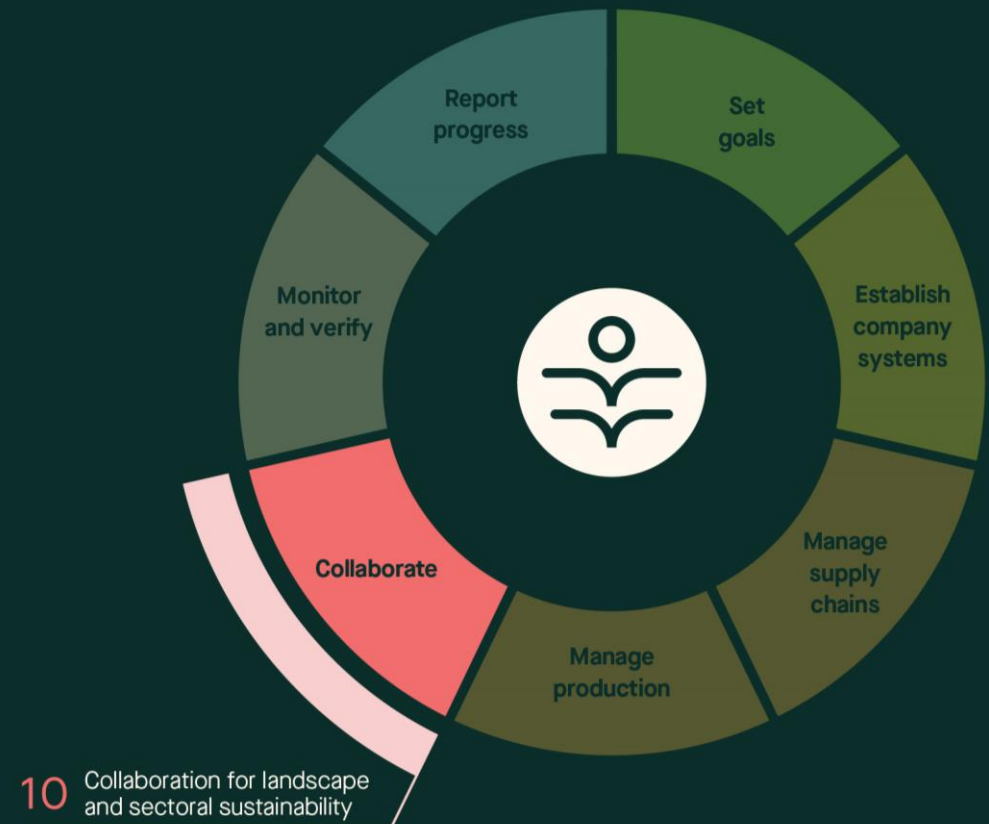
Collaborate

Core Principle 10:

- “Companies collaborate with other stakeholders to address key social and environmental issues related to their businesses at the sectoral, landscape, and jurisdictional levels...”

Operational Guidance:

- Achieving Commitments Through Collaboration





Why take action at the sourcing area or landscape level?

It is the best – or only – way for a company to fulfil its responsible supply chain commitments and obligations:

- Scope of influence: risks and impacts lie beyond the company's full control
- Dynamic supply chains: supply origins may shift among different plots or production units over time
- Forward-looking perspective: creating the conditions for future compliance

It addresses new trends in how companies are expected to identify and manage environmental and social issues linked to their business:

- Dependencies and impacts: the 'double materiality' lens, eg under TNFD and the EU Corporate Sustainability Reporting Directive (CSRD), requires a focus beyond product volumes
- Due diligence: requires identifying & addressing the causes of impact, which often lie beyond the production unit
- Emissions accounting: area-level performance may affect Scope 3 emissions footprint
- Landscape target-setting and disclosure: included in key frameworks, eg, SBTN and CDP



A few key concepts

Sourcing area

- An area or region from which materials in a supply chain originate.

Landscape initiative

- A multi-stakeholder initiative in a given landscape to set common goals, take collective action, and monitor progress towards improving social, environmental, and economic outcomes, while reconciling different interests, at a landscape level.

Jurisdictional initiative

- A type of landscape initiative that is delineated by administrative boundaries and implemented with a high level of government involvement.



Leony Aurora

Landscapes & Partnerships Lead
Tropical Forest Alliance

Why Companies Collaborate for Change in Production Landscapes



Individual Action

1. Inability to address root causes and drive systemic change
2. Limited resources, scale and impact
3. Limited ability to leverage funding from others
4. Resource intensive
5. Solely responsible

Transforming production landscapes alone is extremely challenging and expensive



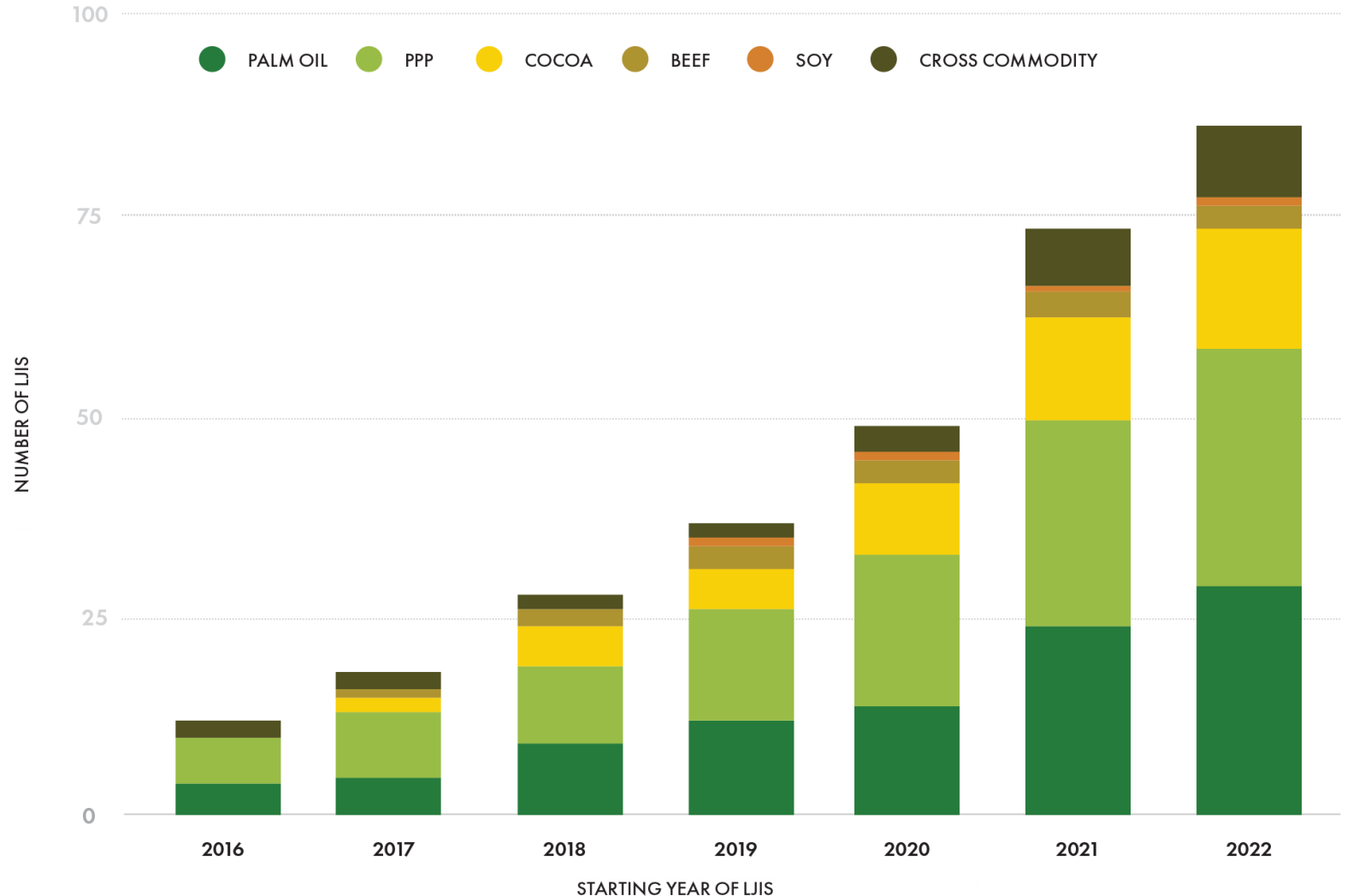
Collective Action

1. **Demonstrate leadership** and **set the agenda**
2. **Scale up** resources and impact across landscape
3. **Leverage funding** from public and private sector partners to extend reach
4. **Drive down costs** with economies of scale
5. **Sharing responsibility** and learning

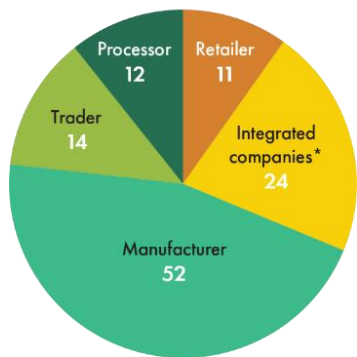
Companies' Support through Landscape/Jurisdictional Initiatives

Companies' landscape-scale action

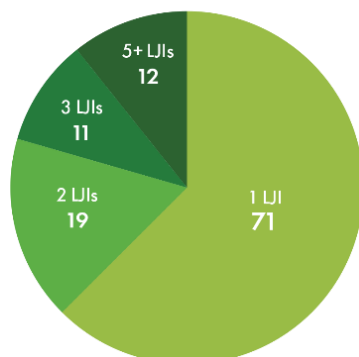
- 110+ downstream and midstream companies have taken action in cocoa, palm oil, pulp and paper, beef and soy landscapes
- 90+ LJIs have been supported by downstream, midstream and integrated companies



COMPANIES SUPPORTING LJIS BY TYPE

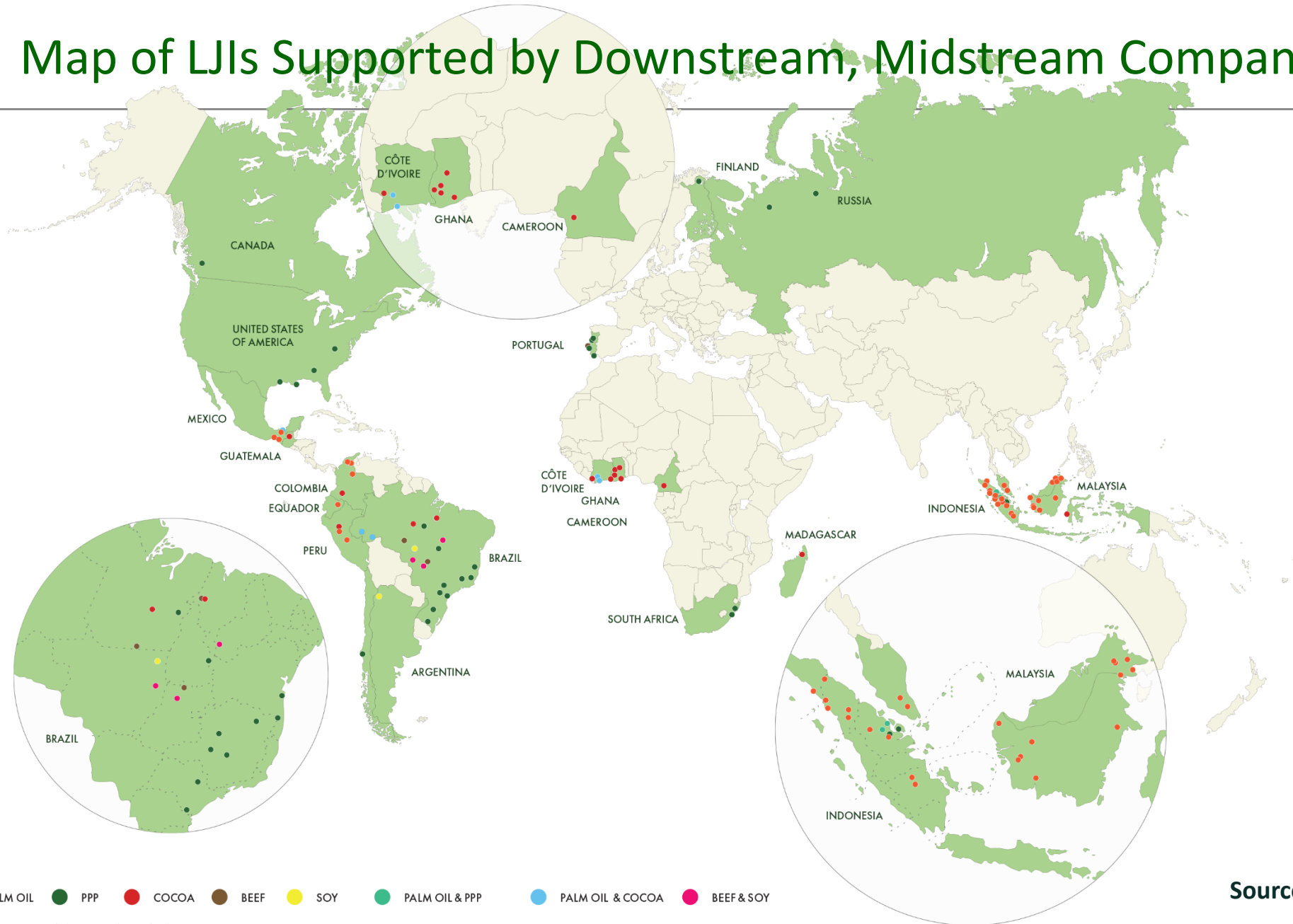


NUMBER OF LJIS SUPPORTED PER COMPANY



* The graph reflects when the LJIs were established, not when the downstream and midstream companies started supporting them
Sources: TFA et al. (2023a, b, c, d, e).

Map of LJIs Supported by Downstream, Midstream Companies



Source: [TFA, 2023](#)

Sources: TFA et al. (2023a, b, c, d, e)



Alexander Murillo

Global Lead Forest & Climate
Nestlé



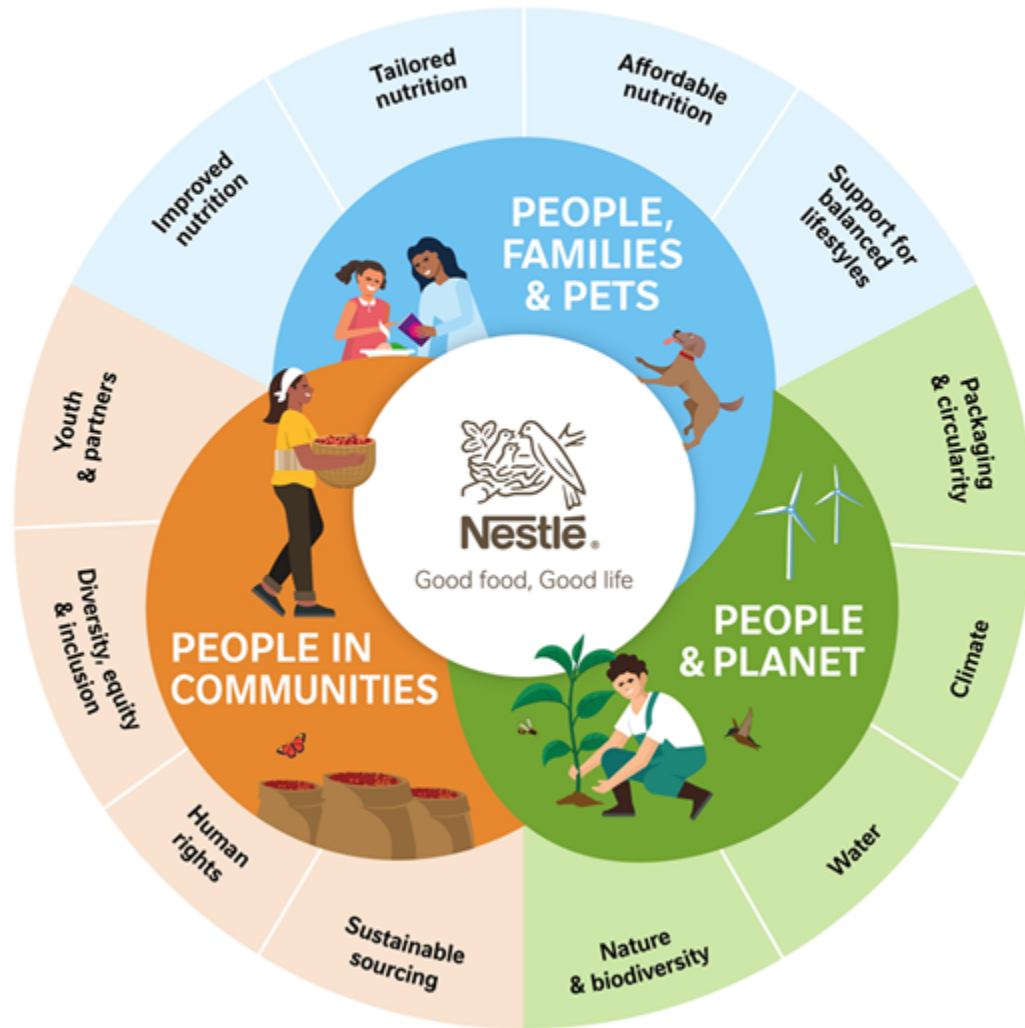
Nestlé Good food, Good life



AFI 2023-2024 SERIES
WEBINAR #5: COLLABORATING FOR
SUSTAINABILITY IN SOURCING LANDSCAPES

22 February 2024

AT NESTLÉ, WE ARE MAKING IT OUR BUSINESS TO ADVANCE REGENERATIVE FOOD SYSTEMS AT SCALE



Nestlé Forest Positive Strategy helping us to walk the talk of our Generation/Regeneration motto

Investing and engaging in our supply chains and beyond, to help restore the nature, mitigate climate change, enhance food security and improve livelihoods conditions.

FOREST POSITIVE STRATEGY

INVESTING AND ENGAGING IN OUR SUPPLY CHAINS AND BEYOND, TO HELP TRANSFORM THE KEY LANDSCAPES, WE SOURCE FROM.



I. Deforestation-free supply chains

We are working toward achieving and maintaining 100% deforestation-free supply chains for our key ingredients, using tools such as supply chain mapping, on-the-ground assessments, certification and satellite monitoring.

By the end of 2022, 96.3% of our primary supply chains for meat, palm oil, pulp and paper, soy and sugar were assessed as deforestation-free. Our palm oil supply chain presents the greatest opportunity to improve, with 95.6% assessed as deforestation-free.

We are aiming for deforestation-free supply chains for coffee and cocoa by 2025.



II. Long-term forest conservation and restoration in our supply chains

We are working to implement proactive measures to help keep forests standing and restore degraded forests and natural ecosystems while respecting the rights of Indigenous Peoples and Local Communities.



III. Sustainable landscapes

We are working to help transform the key landscapes we source from for the future.

Sustainable livelihoods and Respect for human rights



Drive **positive impact** and address **root causes** of risks and issues



Bring into **compliance** (e.g. EUDR, CSDDD, ...)



Prepare for the **oncoming** Nature / HR based evolutions

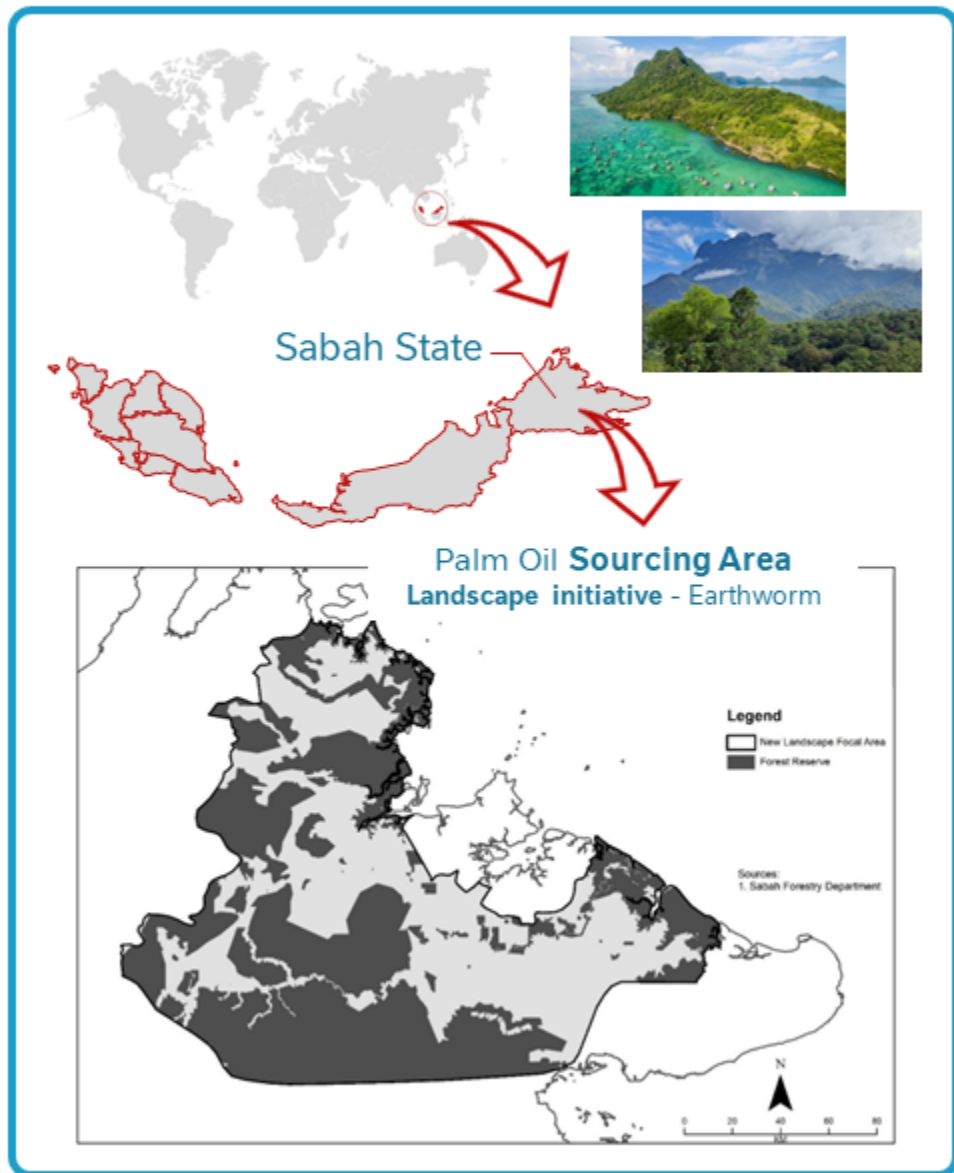


Bring efficiency to delivery of both **Nestlé Global** and **Sourcing** commitments.



Good food, Good life

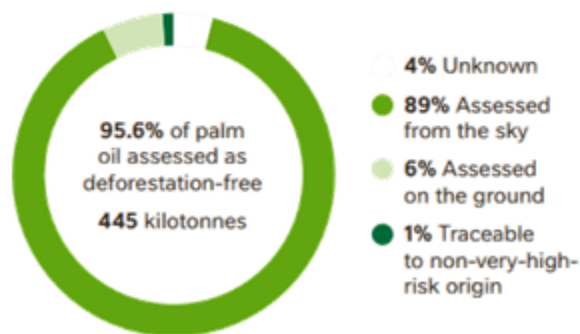
LET'S TAKE A TRIP TO MALAYSIA



- Size of this **Sourcing area** : 2 340 949 ha
*(57% of Switzerland size)**
- Over 800 000 ha of palm
and 55 000 ha of rubber / timber plantations
- Biodiversity hotspot with over 1.2 million ha
indicative High Conservation Value areas
- An estimated 10 000 independent smallholders
With limited knowledge on regenerative agriculture
- Challenges for migrant workers and their families



100% PALM OIL ASSESSED DEFORESTATION-FREE BY 2022



ROOT CAUSES

If people don't see their livelihoods improve, deforestation will come back

To help protect, restore and regenerate forests and natural ecosystems while promoting sustainable livelihoods and helping to protect the rights of Indigenous Peoples and Local Communities



INCREASING SCALE & COLLABORATION ZOOM ON EARTHWORM – SABAH LANDSCAPE INITIATIVE

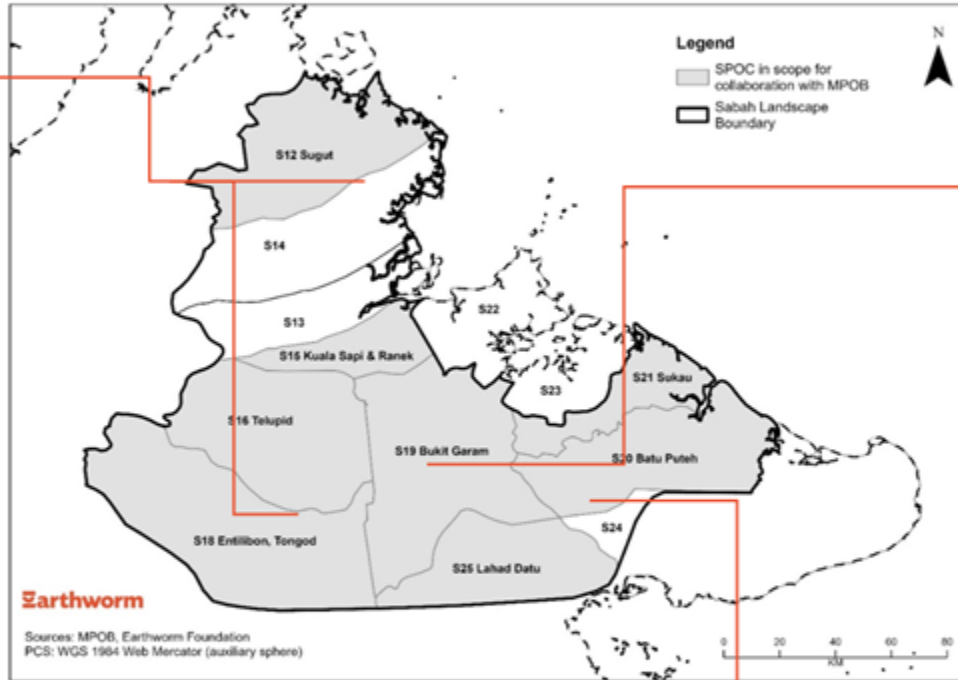
Key projects

Protection of Forest Linked to Communities

Forest loss were detected in high priority HCV areas in Sugut and Tongod region, where EF are engaging local communities and stakeholders to address forest loss through a **multi-stakeholder holistic land use planning process**.

Smallholder Resilience

Landscape-wide, **over 1,500** new farmers were registered for sustainability certification (MSP0), income diversification and good agricultural practice programme. Of which, over **700** farmers have embarked on activities to build resilience.



Protection of Forest and Biodiversity

Over 15,000 ha of elephant ranging area is managed under a multi-stakeholder human-elephant coexistence programme in Ulu Muanad.

Safeguard Workers and Family Welfare

46 companies were trained in decent work practices among employers, and a **child sensitive grievance mechanism** was introduced.

In 2023, over **3,000 ha of forest loss** were detected

- 35% likely linked to communities' land clearing
- 62% in forest reserves, largely legally permitted logging

Key progress in 2023, achieved through collective actions

- Supply chain transformation:** Over 80% of mills are making progress to achieve 100% traceability
- Forest protection:** 9,500 ha of community land engaged to address forest loss
- Resilience farmer:** Over 1,500 smallholders trained
- Workers and Families:** Over 1,600 workers and 300 children impacted indirectly

Associated Funder

- Johnson & Johnson
- Reckitt

Contributors

- ADM Cares (Archer Daniels Midland)
- Colgate Palmolive
- Givaudan
- Groupe Rocher
- IOI Group
- Nestlé
- KLK - Kuala Lumpur Kepong Berhad

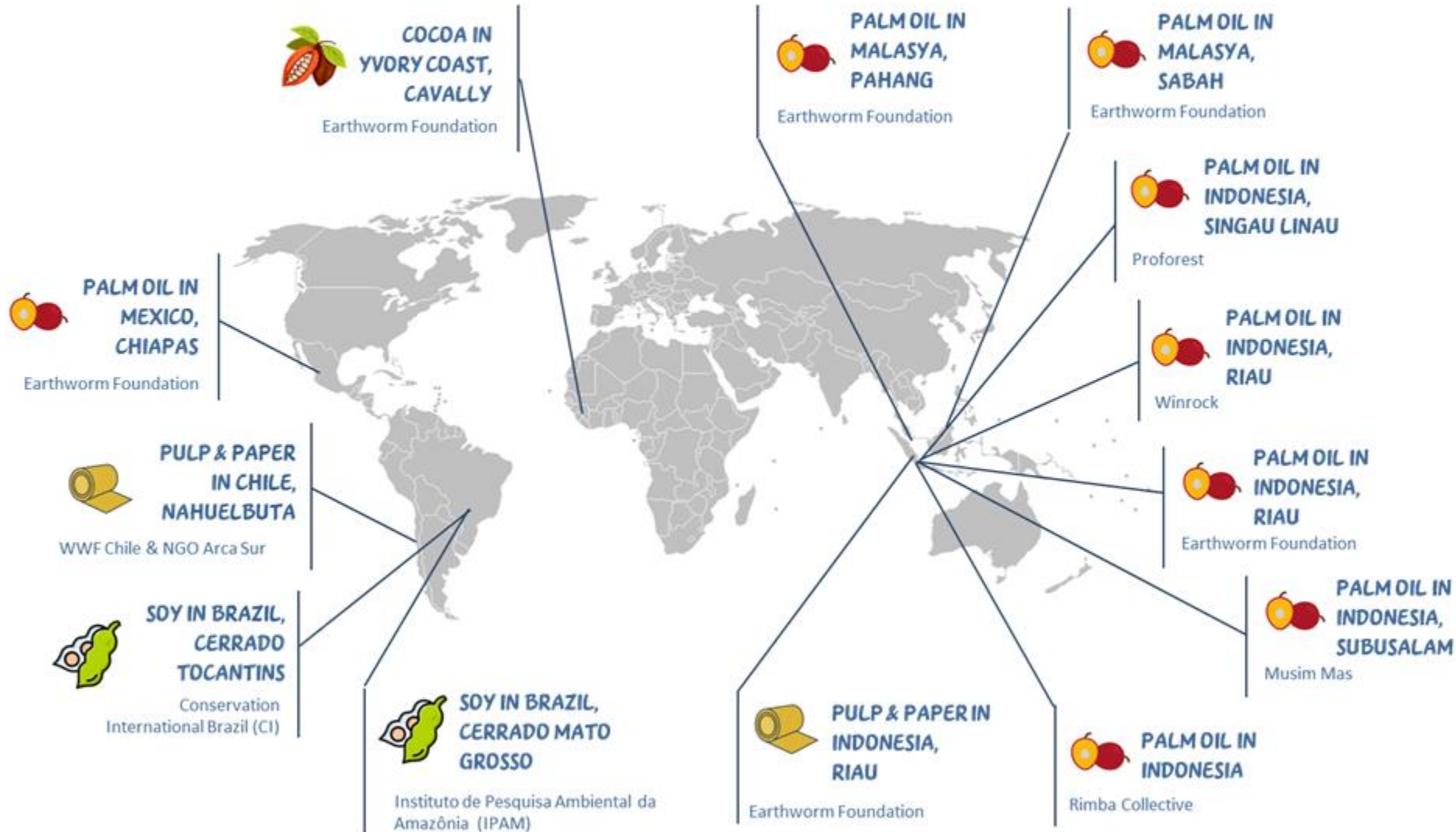
Field Partners

- Agrovot Citra Trading
- KLK Sawit Nusantara (Formerly LJM Plantations)
- Malaysian Palm Oil Board
- MEGES Nature Farm Enterprise
- Sabah Labour Department
- Sabah Wildlife Department
- Seratu Aatai

www.earthworm.org/our-work/projects/sabah-malaysia



EXAMPLES OF LANDSCAPE INITIATIVES SUPPORTED BY NESTLÉ





Gita Syahrani

Chairwoman

Earth-Centered Economy Coalition

Utilizing Elements of Collaboration Framework: Bridging Stakeholder for Ethical Supply-Chain

Gita Syahrani | Head of
Executive Board

SUB-NATIONALS' PROGRESS ON SUSTAINABILITY IS GROWING!

TFA x LTKL Study : 53 subnational(s) in Indonesia and Malaysia

More than 50 percent have made commitments to sustainable land use on two topics or more with top topics being sustainable commodity transformation, disaster mitigation and indigenous community rights.

19 jurisdictions have issued regulations on green growth, 13 had issued regulations on forest and peat protection and conservation, and 11 on topics related to indigenous peoples and customary law.



MULTISTAKEHOLDERS GOVERNANCE :

Incentivizing Progress of Sustainable District

PERFORMANCE 'PACKAGES'

PROCESS	TARGETS
Policy	Protection
Planning	Production
MS Governance	Inclusion
Reporting	
Concrete Model	



YEAR 5

**MATCH-MAKING
REQUIRES SHARED GOALS!**

INCENTIVES 'PACKAGES'

PUBLIC	PRIVATE
National Government	Supply Chain Transactions
Development/Blended Fund	Commercial Investment
Exposure & Trust	Philanthropy/Angels

YEAR 2

YEAR 3

YEAR 4

YEAR 1

*Based on anecdotal examples at LTKL districts with comparison to Latin America & Asia

ELEMENTS OF ACCOUNTABILITY FRAMEWORK UTILIZED

Jurisdictional approaches are a type of landscape approach that are developed within the administrative boundaries of sub-national or national governments, usually with emphasis on the roles of government in public policy, land-use planning, law enforcement, investment, or other functions.

CORE PRINCIPLE 10:

Collaboration for landscape and sectoral sustainability

Companies contribute to sector, landscape, and jurisdictional initiatives to foster collaboration towards addressing key social and environmental challenges.

MAIN ACTIONS FOR COMPANY :

1. Developing a stakeholder engagement plan for each context (e.g., jurisdiction, sector) in which a company operates;
2. Engaging in multi-stakeholder planning and policy efforts;
3. Advocating for supportive policies and enabling conditions;
4. Contributing to collaborative efforts to achieve long-term protection of natural ecosystems;
5. Engaging supply chain partners and suppliers

AFI CLINIC PROCESS IN WEST KALIMANTAN & ACEH



PROGRESS NUMBER

89 *Small-Medium Companies (attending)*)*

12 *Companies (registered)*)*

*) West Kalimantan & Aceh

- Alignment with Assessment of Business Plantation (PUP) process and timeline;
- District involvement to lead the process is the key factor to engage the companies throughout supply-chain;
- All registered companies sign the NDA to protect their data and committed to join the clinic

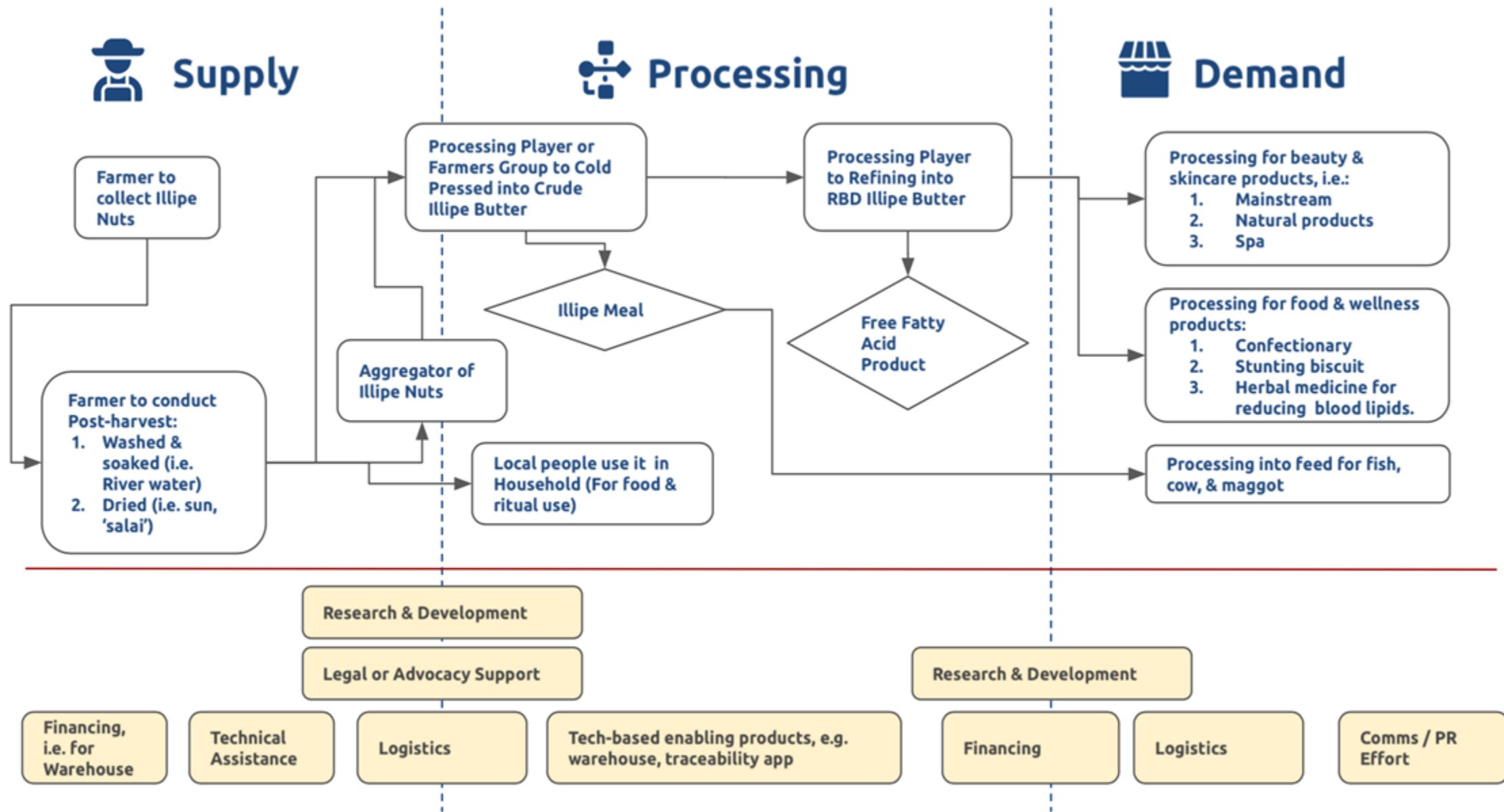
Collaborator Partners:



Supported by:



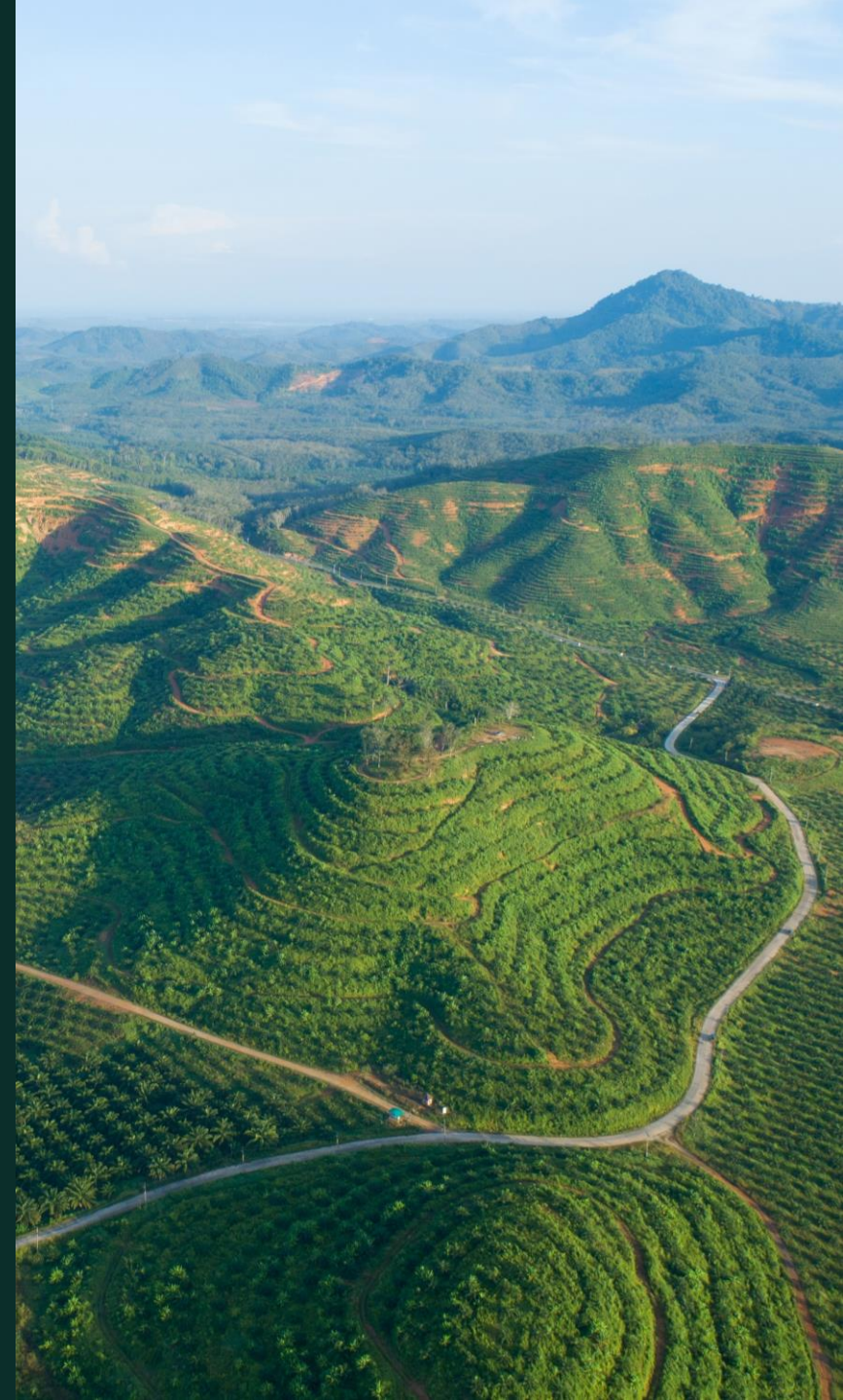
Beyond Core Commodities : Aligning Companies & Jurisdictions' Targets





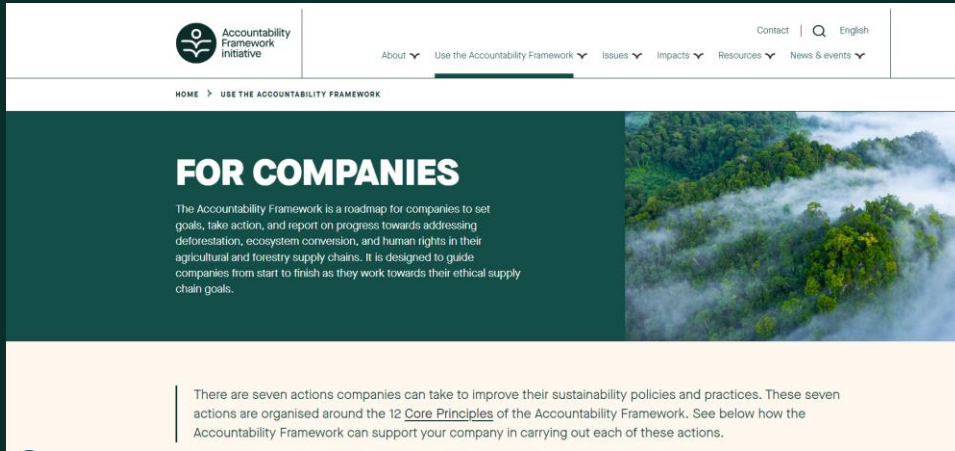
Audience Q&A

Submit your questions via the Q&A box in Zoom!



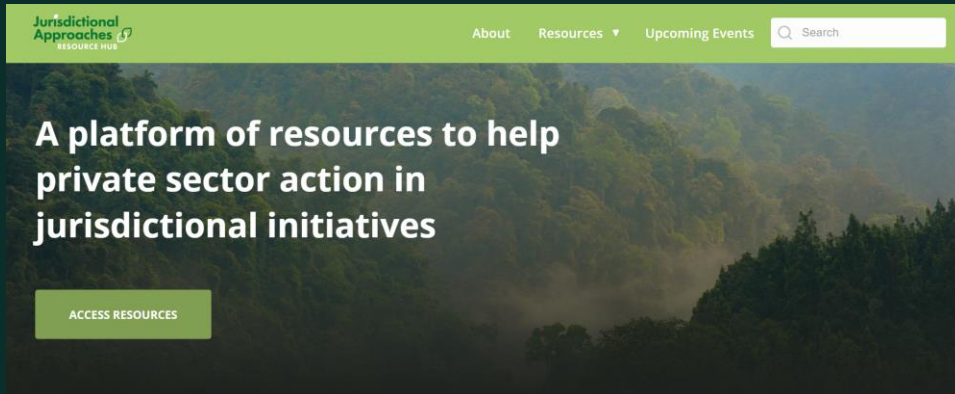


Learn more and take action



AFi 'For companies' webpage

Learn how companies can use the Accountability Framework to support effective action toward ethical supply chains.



TFA Jurisdictional Approaches resource hub

Access the Tropical Forest Alliance's resources on landscape and jurisdictional approaches.



Accountability
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Thank You!



Recording

You will receive an email with a link to the webinar recording shortly.



Post-event survey

Please take our survey to help us improve our future events.



Get in touch

Email the AFi Backbone Team via:

contact@accountability-framework.org